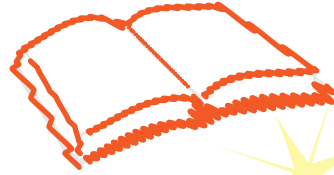


the BIG read



Read for the Record

on World Book Day - March 4th 2010



Let's bring this record to London!

The BIG Read is an attempt to break the world record for the "most children reading with an adult" (*Guinness Book of Records* official title) creating the largest shared reading experience in the world!



the **BIG** read

Read for the Record
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IF with London Muslim Centre (LMC), Islamic Forum of Europe (IFE), Muslim Aid and Tower Hamlets Council invite you to come and join in the BIG Read.

The BIG Read is an attempt to break the world record for the "most children reading with an adult" (*Guinness Book of Records official title*) creating the largest shared reading experience in the world!

In a 12-hour period up to 5,000 children are needed to listen to an adult read Roald Dahl's timeless classic, *Charlie and the Chocolate Factory*. To qualify for the record a child has to listen to an adult read for half an hour.

The current record stands at 3,032 achieved by: The Kindergarten Starters school at Global Village in Dubai, UAE, on 12 November 2008.



Let's bring this record to London!



Date: Thursday March 4th 2010

Venue: London Muslim Centre, Whitechapel Rd, London, E1 1JX

Time: From 9am to 9pm

Registration Fee: £2 per participant

Join a host of schools, celebrities, councillors, teachers and parents in this reading extravaganza, promoting the importance of reading and literacy among children. If successful, participants will receive an exclusive World Record Breaking certificate.

If you would like to participate in this event or would like to register your school, please contact Naweeda Ahmad on 020 7858 2020 or email naweeda@ifcharity.com

Deadline to register: 26th February 2010.

For further information please visit www.big-read.co.uk / Join us on Facebook.



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