



EAST LONDON MOSQUE &  
LONDON MUSLIM CENTRE

## Website Advertising Rates

[www.eastlondonmosque.org.uk](http://www.eastlondonmosque.org.uk)

East London Mosque & London Muslim Centre  
82-92 Whitechapel Road, London, E1 1JQ  
0207 650 3008 | [tozomul@eastlondonmosque.org.uk](mailto:tozomul@eastlondonmosque.org.uk)  
Charity Reg: 1122613



**EAST LONDON MOSQUE &  
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## Website Advertising & Rates Guide

The East London Mosque and London Muslim Centre is London's most oldest mosque, not to mention one of the most largest mosques seen anywhere in western Europe.

The mosque and centre receives a significant amount of web traffic from the Muslim community in London

including wider society, who browse the site to find the latest prayer times, news, venue information and contact details.

Herein is an excellent opportunity to work with a reputable brand in the Muslim community to promote your company to the Muslim community online.

Site Metrics: [www.eastlondonmosque.org.uk](http://www.eastlondonmosque.org.uk)  
Jan 2016 – Jan 2017

Visits 6.6 million hits	Unique Visitors 1.6 million	Pageviews 8.1 million
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### Advertising Rates

Size Wide Skyscraper 180px by 500px	Cost per month <b>£375</b>	Cost per year <b>£3,375</b>
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### Exclusivity

We do not offer exclusivity to any advertiser, spaces will be shared with other companies.

### Banner Design

ELMT can facilitate the design of your website advertisements for a nominal fee. Contact us to enquire about creating an effective advertisement for your brand or product.

### Technical Specifications

Ad images should be supplied as GIF (static or animated), PNG or JPG files. Maximum files size per advert is 80K. Dynamic banner adverts can have no more than four rotations. Images and URLs for linking pages are subject to approval by ELMT.

### Contact

Tozomul Ali, Senior Fundraising Officer  
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**Muslim Charity Massive Success**  
Monday 10 August 2011  
Hundreds of runners from all over the world took part in the Muslim Charity Run at the East London Mosque, Bow, East London the previously successful, gloriously sunny day with temperatures in the high 20s.



**Response to Terrorism**  
Sunday 02 August 2011  
The East London Mosque has written and verbal, has condemned all terrorism and has urged the Muslim community to have in the past worked in tandem with the Police.